

WELCOME *kit*

OURSTUDIO

WWW.OURSTUD.IO

214-845-2327

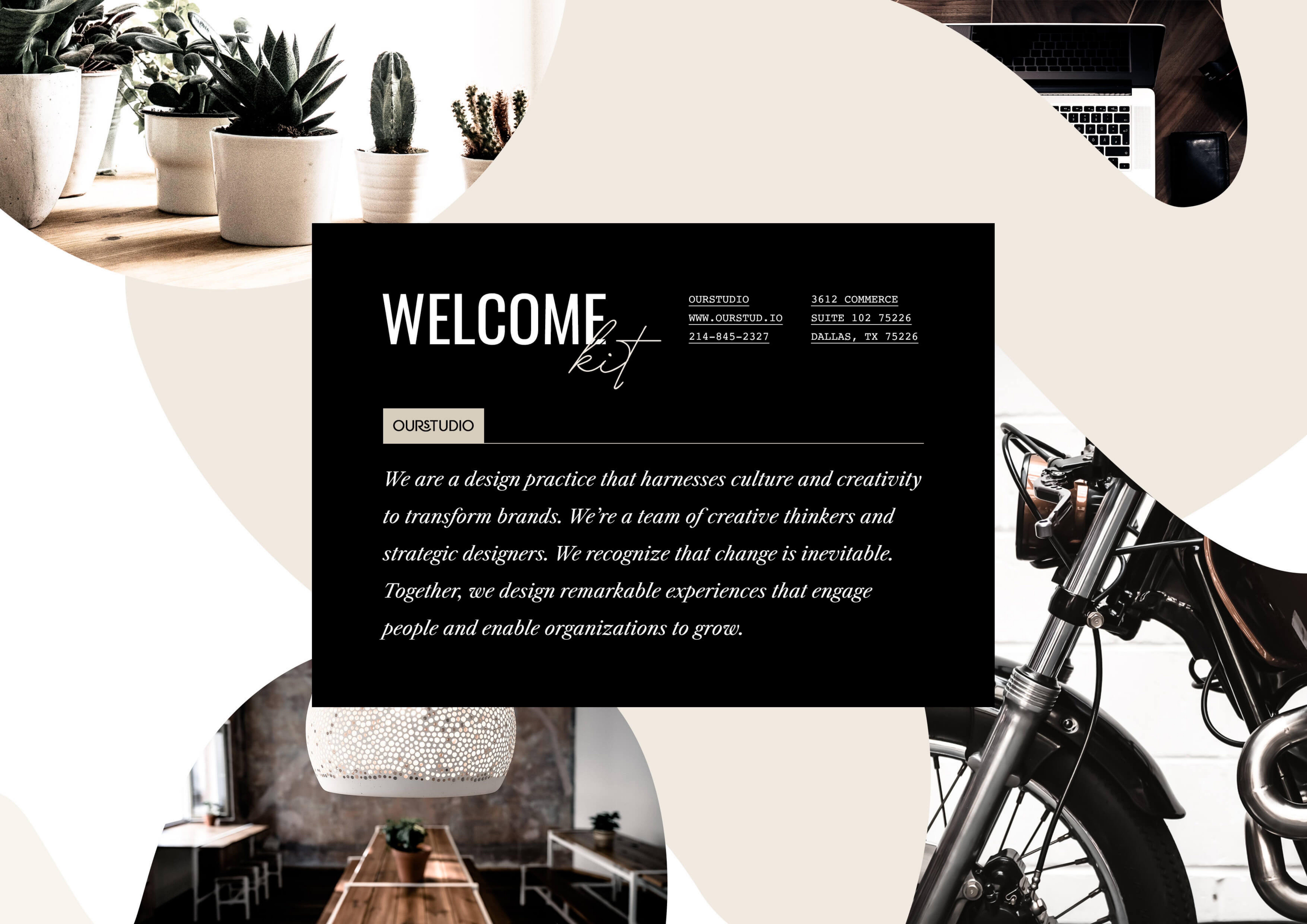
3612 COMMERCE

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OURSTUDIO

We are a design practice that harnesses culture and creativity to transform brands. We're a team of creative thinkers and strategic designers. We recognize that change is inevitable. Together, we design remarkable experiences that engage people and enable organizations to grow.



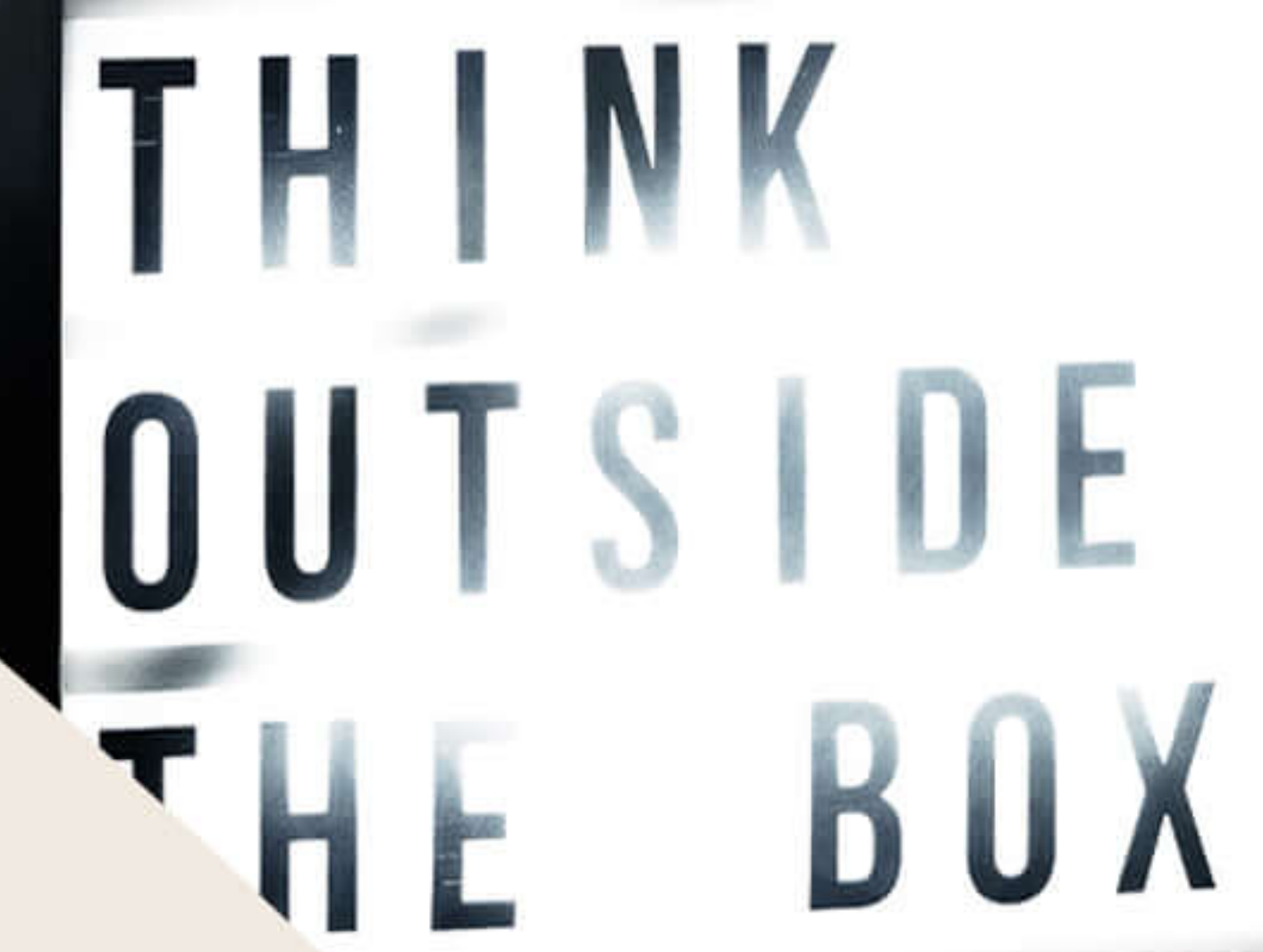


We are a design practice that harnesses culture and creativity to transform brands.

We're a team of creative thinkers and strategic designers. We recognize that change is inevitable. Together, we design remarkable experiences that engage people and enable organizations to grow. We work to the rule of human-first design. Be precise, be dynamic and refined, be BEAUTIFUL. We create all the touch-points of a consumer experience – how a brand looks, sounds, its products and how you experience it both digitally and in real life, ensuring that the outcome is for the long-term, conscientious and sustainable.



About

A circular inset image in the top right corner showing a sign with the text "THINK OUTSIDE THE BOX" in a bold, sans-serif font. The sign is white with black text and is set against a dark background.

We know that good design can transform business. From global giants to heritage brands to start-ups, we partner with our clients for the long term.





WE ESTABLISH BRAND DESIGN PROCESSES TO ENABLE STRONG, IMPACTFUL, THOUGHTFUL, WORK. WE ENABLE OUR BRANDS TO EMBRACE PROGRESSIVE WAYS OF WORKING.

We specialize in fashion, beauty and their neighboring disciplines. We believe in high-end simplicity, clear strategy and meticulous execution. With a well-trained eye and over 15 years of experience, We are able to predict culturally relevant moments to craft impactful new positions for clients. We have a unique ability to blend the cool with the classic, creating something that is timeless yet fresh.

We offer a full range of creative services including:

BRANDING

*Logo Design
Design Strategy
Competitor Research
Analysis
Copywriting*

WEB

*Web Design
Wix Development
Covid Database
Mobile Apps
Motion Graphics*

DESIGN

*Visual Identity
Art Direction
Photography
Illustration
Book Design
Brochures
Invitations
Packaging
Annual Reports
Posters
Magazines*

ADVERTISING

*Google Campaigns
YouTube Campaigns
Linkedin Campaigns
Pinterest Campaigns
Ad Purchasing &
Placement Analysis
Podcast Sponsorships*

what we do

WE WORK WITH A RANGE OF CLIENTS OF DIFFERENT SCALES ACROSS MULTIPLE SECTORS. WE ADOPT A COLLABORATIVE STYLE, CREATING IMPACTFUL WORK AND DELIVERING EFFECTIVE AND MEANINGFUL RESULTS.

We're proud to have worked on world-renowned brands, but we don't just seek out the biggest names to collaborate with. We get as much satisfaction taking on smaller projects. Most importantly, we're drawn to clients who share our love of design and want to create something that makes a real impact on the way we live our lives. Here are some of the organizations who felt that way too:

Some Recent Clients

Alexo Athletica

Hard Night Good Morning

GAPC

Y Texas

Trifecta Events

Trident Response

LSGR

Envy & Co

DC American

JL Gallery

Jordan Peterson

Fleccas Talks

King and the Sting

Clint Bruce



Greenville Avenue Pizza Co.



Alexo Athletica

AWARD WINNING DESIGNERS

Knowing and astutely understanding the competitors of your brand is one of the crucial steps to plan and execute a successful business strategy.



We see ourselves as problem-solvers who are completely immersed in design, with a clear ambition to improve the way people live their lives. Our highly qualified team brings a wealth of experience to every project, always working collaboratively with our clients to produce great work.



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Thanks for looking over our welcome guide. We hope you found it helpful! If you have any questions please get in touch using the contact details below. We look forward to potentially beginning work with you.

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