

OurStudio

www.ourstud.io

214-845-2327

Dallas Studio

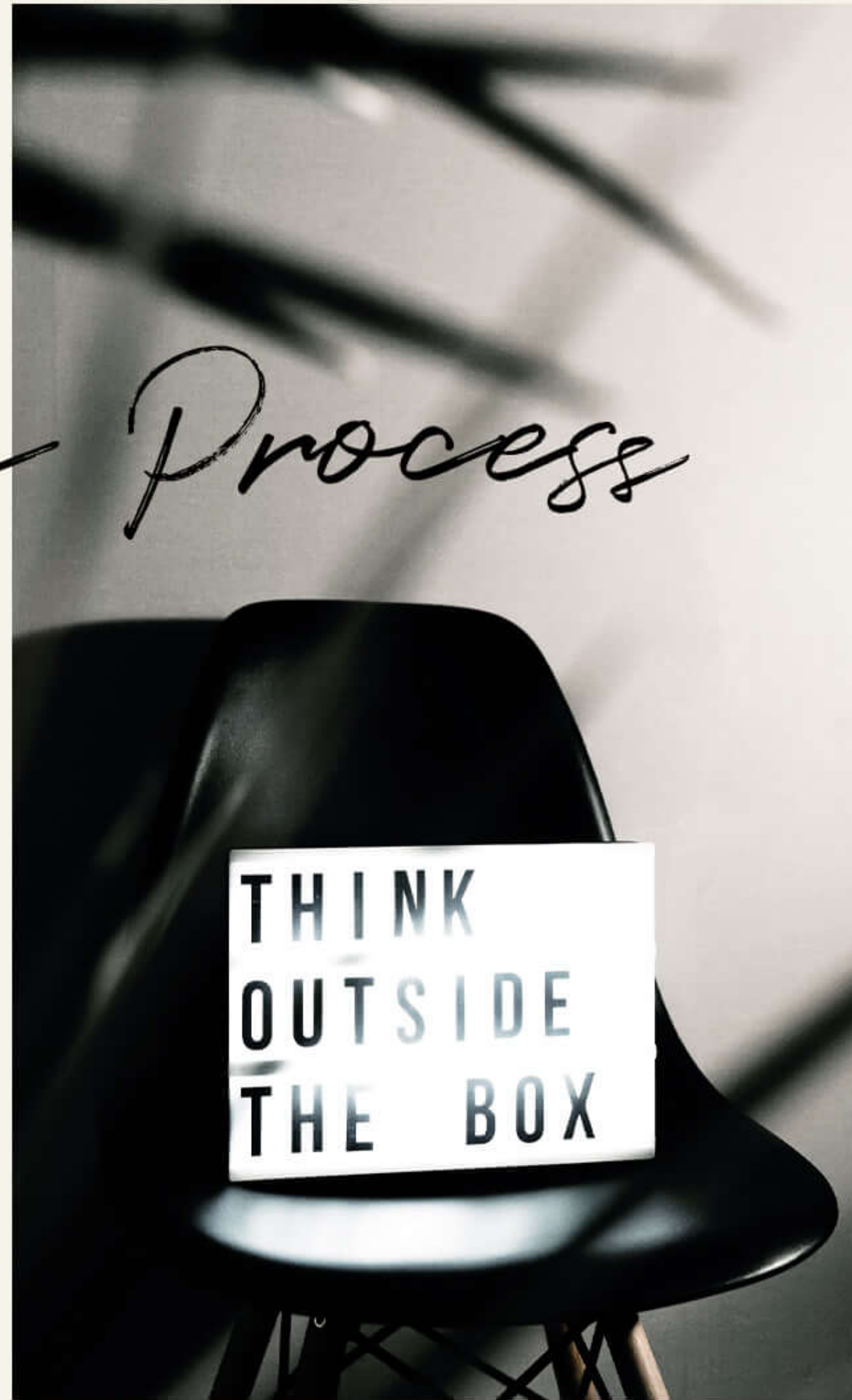
3612 Commerce Suite 102

Dallas, Texas 75226

OURSTUDIO

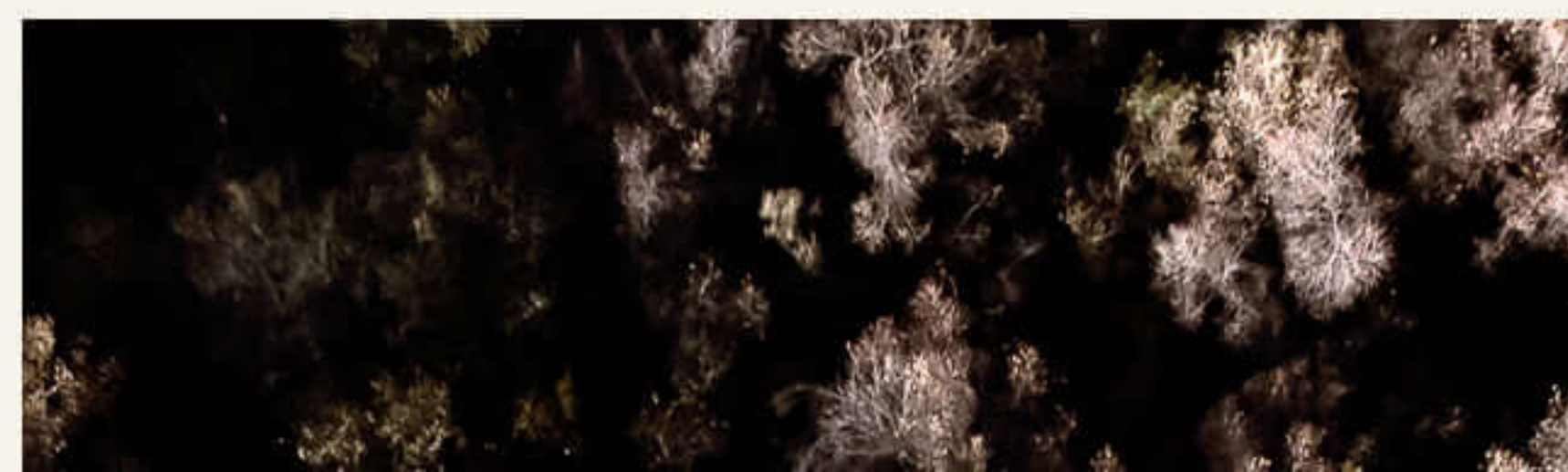
S E R V I C E S

Design Process



Our process is simple, considered and pragmatic

The more we can learn about your business allows us to develop a deeper understanding of the problems you're trying to solve and what you're trying to achieve in the long term.



time to make your website sing!

Week One

Week Two

Week Three

Week Four - Let's Go Live!

Design Board

We start off with a private shared pinterest board then you pin anything and everything that catches your eye. This will allow me to start creating Mood/Brand-boards to help us narrow your design interest.

GETTING STARTED



YOUR DESIGNER:
NATHAN DELLE

Content Creation

Week Two is crucial and mostly unmanaged by us. It's time to get writing!!! Using the Content is King writing prompt guidebook. The easy to use fill in pdf forms will help you take the brand of your dreams and put it on paper! This is a crucial step! Please don't waste this time.

BRAND ASSESSMENT

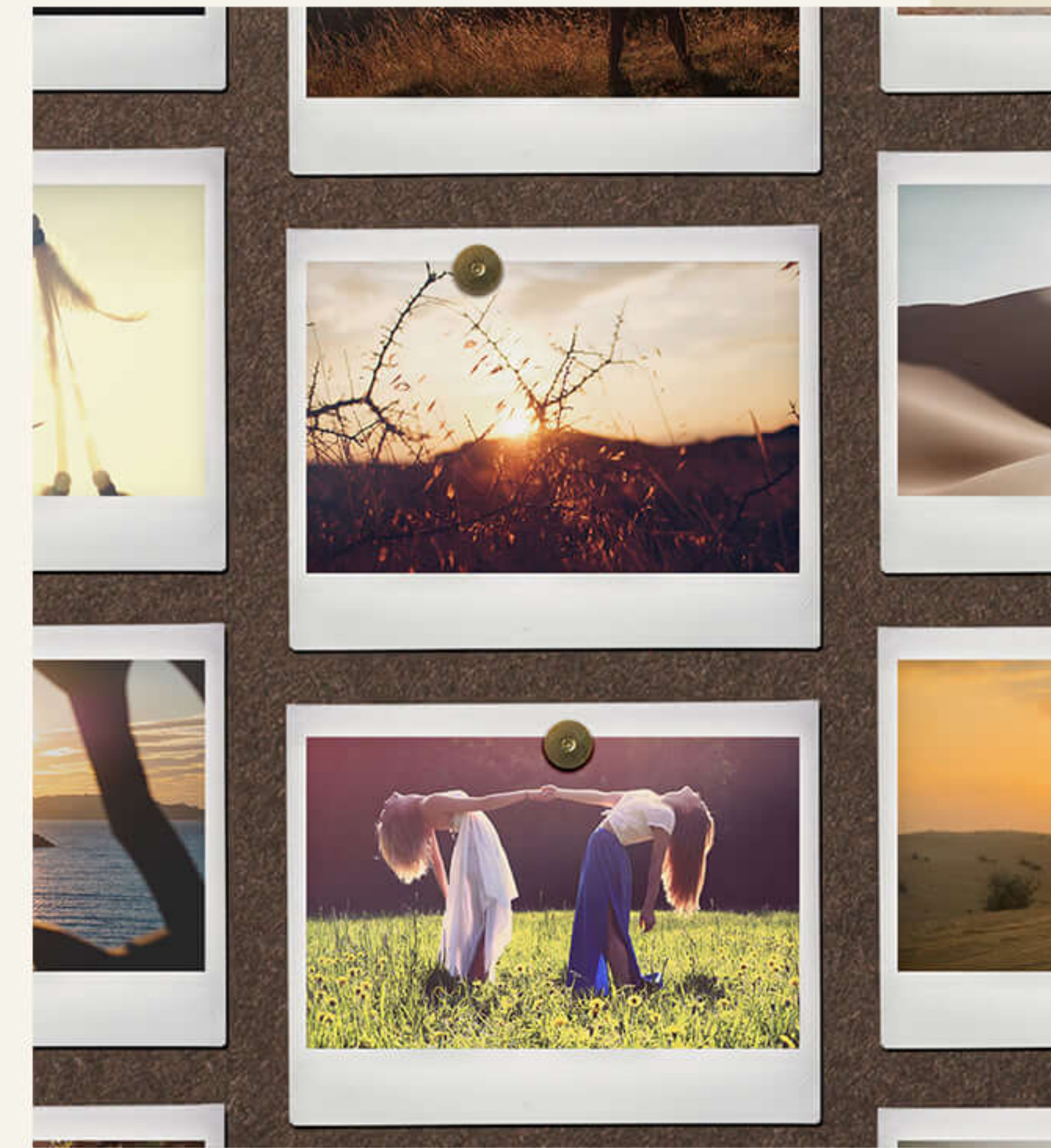


YOUR EXPERT:
DANIELLE PIRTLE

Content Finalized

Your website will 100% depend on the quality of your photos. New fresh unposted pictures are key! It's ok for everything not to be on social media! Use the guide in Content is King to find a local photographer or what photos are needed for your website. Have a gameplan! Remember you can never have enough photos!

PHOTOGRAPHY & COPY READY



YOUR PHOTOGRAPHER:
COMING SOON

Launch Week

We Start by designing a layout Monday using your text, branding and photos. Once the design is finalized we take and apply it to Wix on Thursday so we can launch on schedule. Friday morning is about tweaks and settings. Almost there! last but not least is the Wix transfer Simply pay the remaining balance using PayPal and Launch!

WE LAUNCH FRIDAY!!!

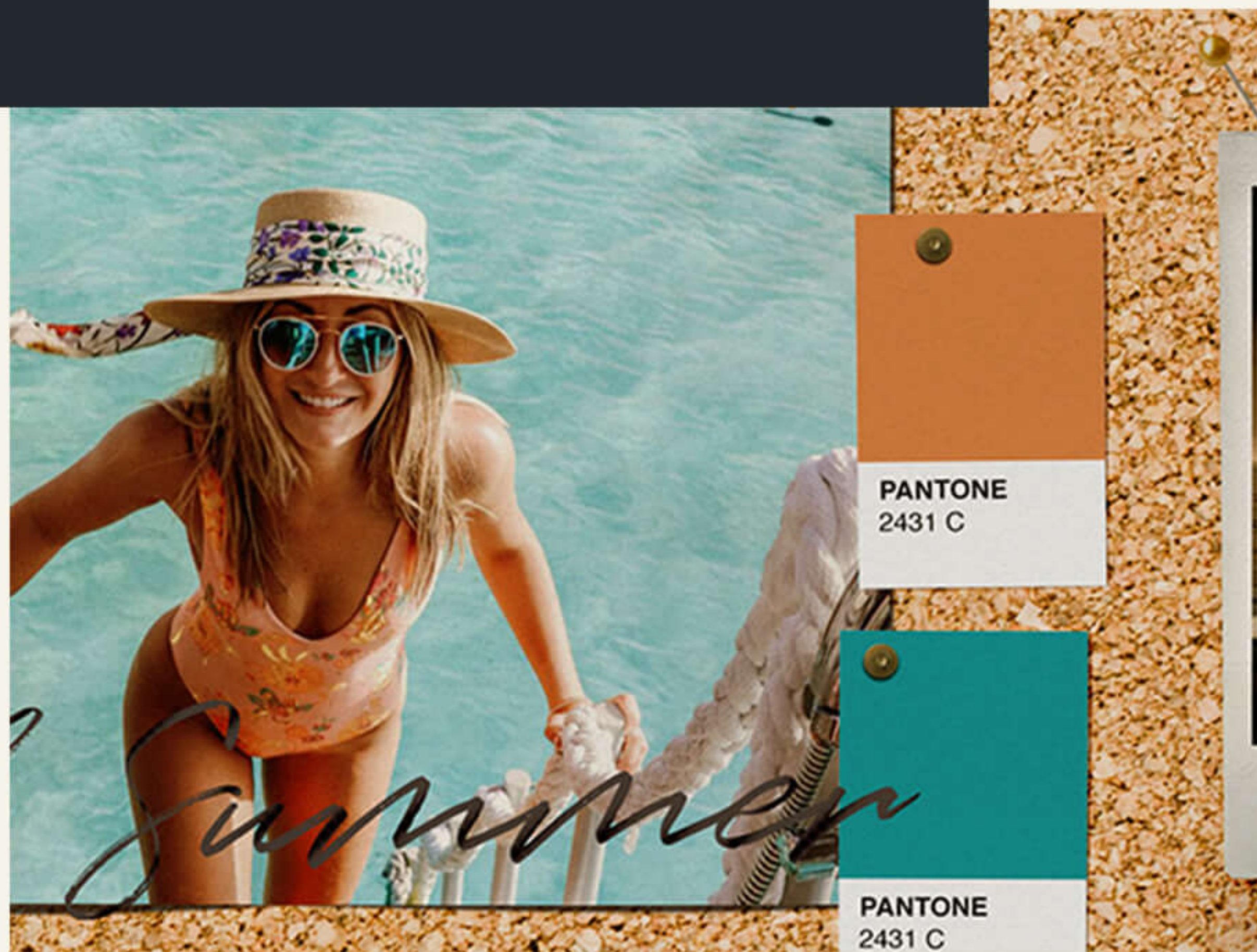


YOUR BUILDER:
NATHAN DELLE

Allie may ALLIE MAY OURSTUDIO

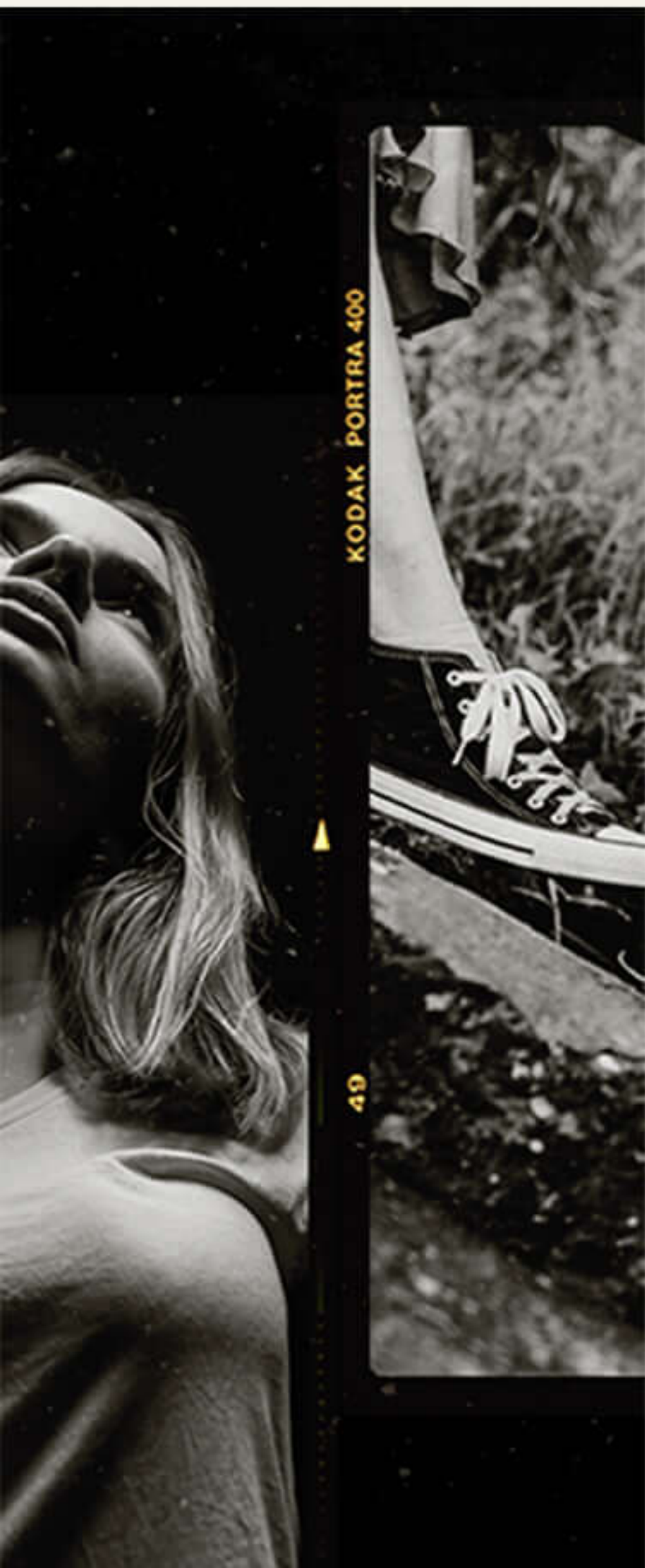


Recent Designs



Allie May

Allie May Wix Theme Designed By Ourstudio. A Website Made For The Bold. Internet Made For The People Who Decide To Go Left Whenever Everyone Else Goes Right. A Higher State Of Mind And A Higher Power Of Communication. Create Your Own First Impression. Be Your Own Fate. Be Ourstudio.



CLIENT*12 Rules for Life*

Name: Dr Jordan Peterson

Client: 12 Rules for Life

Dates: December 2018

Dr. Peterson is a professor at the University of Toronto, a clinical psychologist and the author of *12 Rules for Life: An Antidote to Chaos* (Jan 2018, Penguin Books). His now-classic book, *Maps of Meaning: The Architecture of Belief*, offers a revolutionary take on the psychology of religion, and the hundred or more scientific papers he published with his colleagues and students have substantively advanced the modern understanding of creativity and personality.

*Client*

CLIENT

*Alexo
Athletica*

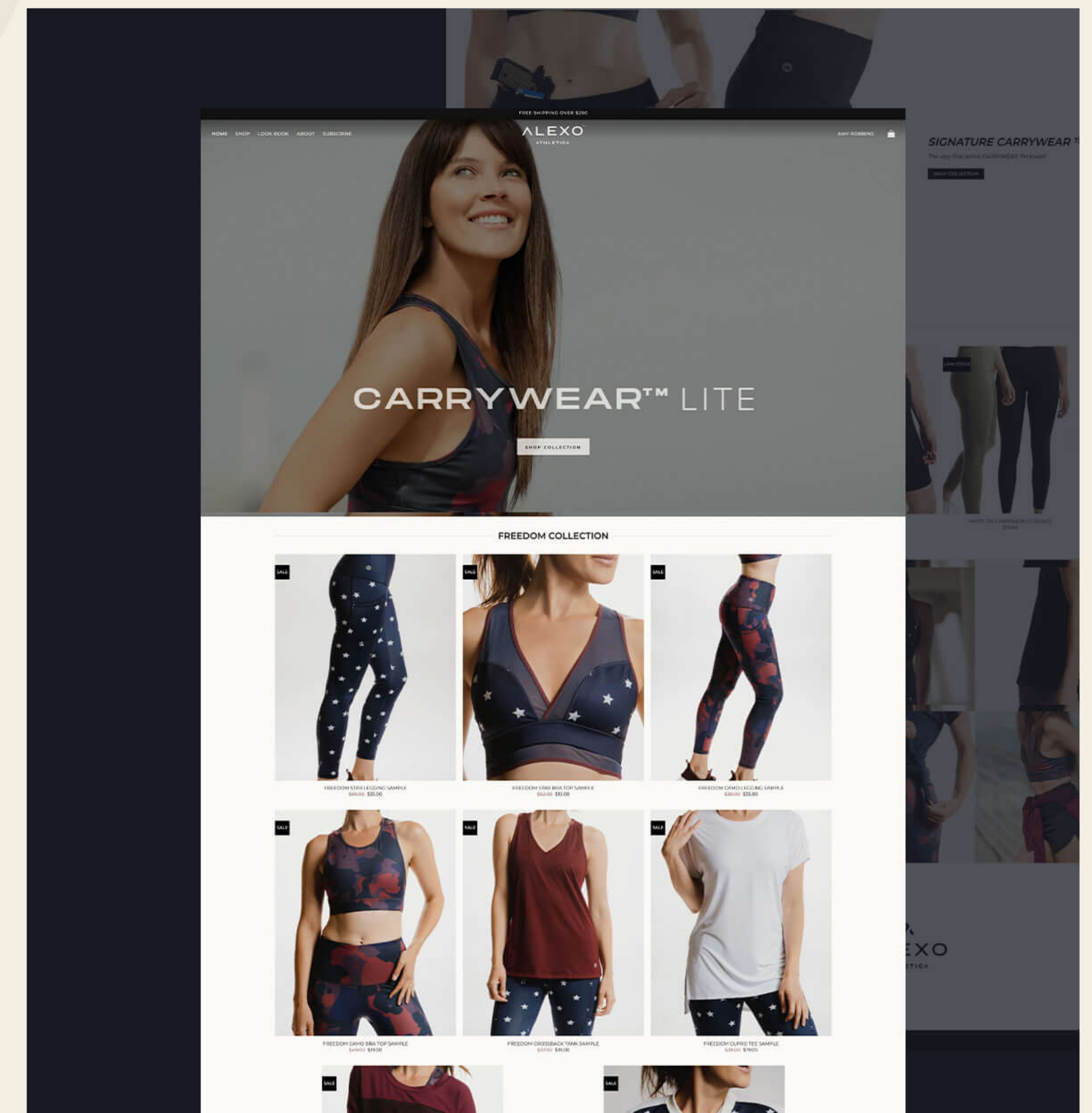
Name: Website & Strategy

Client: Alexo Athletica

Dates: December 2016 - Present

It started from a thought way back when! Could I find people first using social media and proactively build them a site. Then using their own social media to artificially increase web traffic. Well It worked unbelievable! Now Alexo Athletica the brain child of Amy Robbins is killing it!!! From the Rolling Stone Magazine to Vice TV. Alexo is here to stay! Are you my next Athletica? Let's find out!

Alexo



Client

When do I pay?

An initial payment is required prior to commencing a project. This is typically at 50% of the total quotation, depending on the specifications. Payment for larger projects will be broken down into milestone installments. Our payment terms are payment must be complete before account transfer.

How can I pay?

You can pay by bank transfer (BACS), cash or cheque. We can accept all major credit cards via PayPal, but a 3.4% card fee will be added to your bill.

Do you offer fixed prices?

Yes. The price you are quoted will be the price you pay, unless the scope of the brief changes during the project.

Can I pay in monthly installments?

We appreciate the importance of cashflow, so we are happy to discuss breaking down payments over a number of months if this helps. Just ask at the quoting stage.

What happens if I need to cancel a project?

Firstly, let us know as soon as possible. We will need to charge for any work carried out after we received your approval to proceed, but of course, if we haven't started there will be no charge.

Can you take care of everything – logo, brand, print, web and exhibition design?

Yes. From the design of your logo and brand to anything this could be applied to – whether in print or online – we'll take care of it.

What is the process?

In the broadest terms, our projects include an initial design stage, typically two amendment stages and a final proof for sign-off. This process can vary slightly, depending on the nature of the project and additional amendment stages can be quoted upon request..

Do we need to meet?

It's not essential to meet in person these days as technology allows for projects to be managed via phone, email and Skype, but our door is always open if you'd like to pop in for a cuppa!

Do you write content for websites and printed material?

Yes we do, please just let us know what you require and we can add this to your quote.

I'm in a bit of a hurry, can you turn my job around quickly?

We will do whatever we can to ensure we meet a tight deadline, we've been going for over 15 years and we've not missed one yet!

What happens if I don't like the designs you produce?

It is very important to us that you are happy with the work we provide to you. Our briefing process ensures that cases like this are extremely rare, but if for any reason you are not satisfied with the quality of the work, we will revisit the brief with you, check we agree on it and ensure that all problems with the work are resolved.

How quickly will I receive my printed items?

This depends on the size of the run. Commencing approval of the design, large runs (litho printed) typically take five days on average and short runs (digitally printed) can be delivered in as little as 24 hours.

Do I own my domain name?

If you bought your own domain name, you own it. If a domain name has been bought by Pad on your behalf, this is simply to allow us to administer easily for you. We are more than happy to transfer it to a provider of your choice free of charge at any time.

Do I own my website?

In the vast majority of cases, once we have built your site and payment has been made in full, the website is your property.



Facts

Thanks for looking over our welcome guide. We hope you found it helpful! If you have any questions please get in touch using the contact details below. We look forward to potentially beginning work with you.

ADDRESS

3612 Commerce Ste 102
Dallas, Texas 75226

ONLINE

nathan@ourstudio.co
<https://www.ourstud.io>

SOCIAL

IG | [ourstud.io](https://www.instagram.com/ourstud.io)
FB | [www.ourstud.io](https://www.facebook.com/ourstud.io)

PHONE

+1 214-845-2327
business hours only